



ADVANCING GREATER PHOENIX

# International Leadership Council

The collective professional expertise of GPEC's councils and advisory groups helps shape the organization's key initiatives, leverages connections to further job creation and competitiveness efforts, and supports the implementation of programs.

## Mission

Brand Greater Phoenix as a location of choice for global trade and foreign direct investment (FDI). The council will assess the overall direction and implementation of the core trade and FDI strategies supporting the goals and objectives set in the Greater Phoenix Global Investment Plan and Export Plan, to provide guidance to increase public support and financial resources that further enhance programs impacts.

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## FY24 Focus & Activities

GPEC will need the support of the Council to execute the following actions outlined in the current action plan:

- Enhance the global competitiveness of the region to attract new investment expanding core microelectronics competencies and emerging end-market clusters.
- Expand the region's legacy microelectronics ecosystem and emerging end-market clusters.
- Expand GPEC's full-service concierge activities.
- Promote the Global Partnership Program to connect parties interested in joint venture, acquisition or investment opportunities.
- Enhance collaboration within and outside Greater Phoenix to capitalize on the region's connection to key trade partners.
- Increase private and public alignment to create or expand one applied research and commercialization centers.

## Measures & Milestones

- ✓ Facilitate at least 50 collaborations between local firms, universities and international startups/scale-ups, of which 50% in the target cluster.
- ✓ Support and advocate for the modernization of federal, state and local tax and regulatory policies that open new opportunities and markets, lower the cost of production and encourage reshoring.
- ✓ Support 3-5 pitch efforts to expand the number of direct international flight destinations.
- ✓ Attract 10 investments opportunities across the value chain, from design, to front-end, back-end, testing and assembly, equipment and material suppliers, and related services.
- ✓ Target 5 international OEMs and market leaders across high-growth end-market clusters.
- ✓ Identify 10 reshoring opportunities within OEM supply chains.
- ✓ Enroll 10 user in the Grow the Global Growth Accelerator program.
- ✓ Promote the region's capabilities in workforce, infrastructure, competitive business climate, growth incubation and affordable lifestyle through 16 workshops and targeted media campaigns.
- ✓ Collaborate with partners such as SelectUSA and U.S. of Department Commerce to increase the profile of Greater Phoenix.

## Interested in learning more? Contact us today.



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## Members

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- Arizona Israel Technology Alliance
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- CopperPoint Insurance Companies
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- Sherman & Howard
- Spencer Fane LLP
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- TSMC
- The Plaza Companies
- Thunderbird School of Global Management
- U.S. Department of Commerce
- University of Phoenix
- Weitz Company
- Wells Fargo Bank
- WestPac Wealth Partners

## Leadership

**Sharon Harper - Co-Chair**  
*President and CEO, The Plaza Companies*

**Ed Shober - Co-Chair**  
*Executive Advisor to CEO and Executive Vice President, EMD Electronics*