



Greater Phoenix Greater Together

OVERVIEW

The Greater Phoenix Economic Council (GPEC), globally recognized as a top economic development organization (EDO), works to attract and grow quality businesses and advocate for the competitiveness of Greater Phoenix. A data-driven regional EDO, GPEC works with 22 member communities, Maricopa and Pinal counties, and more than 200 private investors to accomplish its mission and serve as a strategic partner to companies across the world as they expand or relocate to Greater Phoenix. Over the past 34 years, GPEC has fueled the regional economy by helping over 980 companies, creating nearly 182,000 jobs and more than \$65 billion in capital investment. Greater Phoenix is in a relentless pursuit of innovative and entrepreneurial-focused companies looking to thrive and scale in a vibrant, dynamic region. There is an undeniable spirit about Greater Phoenix; one rooted in strength, collaboration and resilience. Greater Phoenix is *Greater Together*.

**Over the last 34 years GPEC has fueled the regional economy,
racking up some impressive stats along the way.**

980+

Regional Locates

182,000+

New Jobs

\$65B

Capital Investment

Our values: The GPEC Way

- ⊕ We are an inclusive, diverse family
- ⊕ We are change agents
- ⊕ We lead from the front
- ⊕ We promote intellectual curiosity
- ⊕ We remain on the edge
- ⊕ We are tenacious
- ⊕ We are agile and adapt to change
- ⊕ We are committed to selfless service

GPEC Operates on the Edge

Over the next three years, we will transform the region and the organization to remain competitive in the modern economy.

Consistently ranked as a top national economic development organization, GPEC's approach to connectivity extends beyond the fabric of the community. Known as The Connected Place, Greater Phoenix is in a relentless pursuit of innovative and entrepreneurial technology-focused companies that are committed to changing the game.

Ongoing and Current Efforts Include:

Business Attraction

Our Business Development team works to attract quality investment and maintain high-quality jobs through targeted, consultative outreach, proactively pursuing the projects that best meet our community and regional objectives.

Community Partnership Program

The Community Partnership Program delivers economic development support to each of the GPEC member communities. The program recognizes and promotes the strategic focus of each community in alignment with our regional effort.

Research and Analytics

Provides in-depth analysis to support business development, and tracks the economic performance and competitiveness of Greater Phoenix.

Our Services

GPEC's Business Development team provides confidential, expert support to companies as they plan their expansion and relocation strategies.

Below are some of our complimentary services:

- ➡ **In-Depth Market Data & Analysis**
everything from labor analytics to shipping costs
- ➡ **Operational Cost Analysis**
taxes, incentives, wages, utilities, real estate, etc.
- ➡ **International Assistance**
translators, help with EB-5 immigration (in partnership with the state), etc.
- ➡ **Site-Selection Assistance**
comprehensive siting for each unique need
- ➡ **Economic Impact Analysis**
project-specific impact tailored to your company
- ➡ **Connectivity to Key Resources**
university, workforce, state and local regulatory authorities, job-training programs and start-up resources

Greater Phoenix: An Environment Where Industry Thrives

GPEC's approach to domestic and international attraction involves identifying growing, value-added firms in industry niches and emerging clusters such as:



Advanced Business Services



Aerospace & Defense



Autonomous & Electric Vehicles



Bioscience & Healthcare Innovation



Climate Technology



Finance & Insurance



Semiconductors



Software

For more information about GPEC and how we can assist your businesses, visit www.gpec.org.