



France Trade & Investment Profile

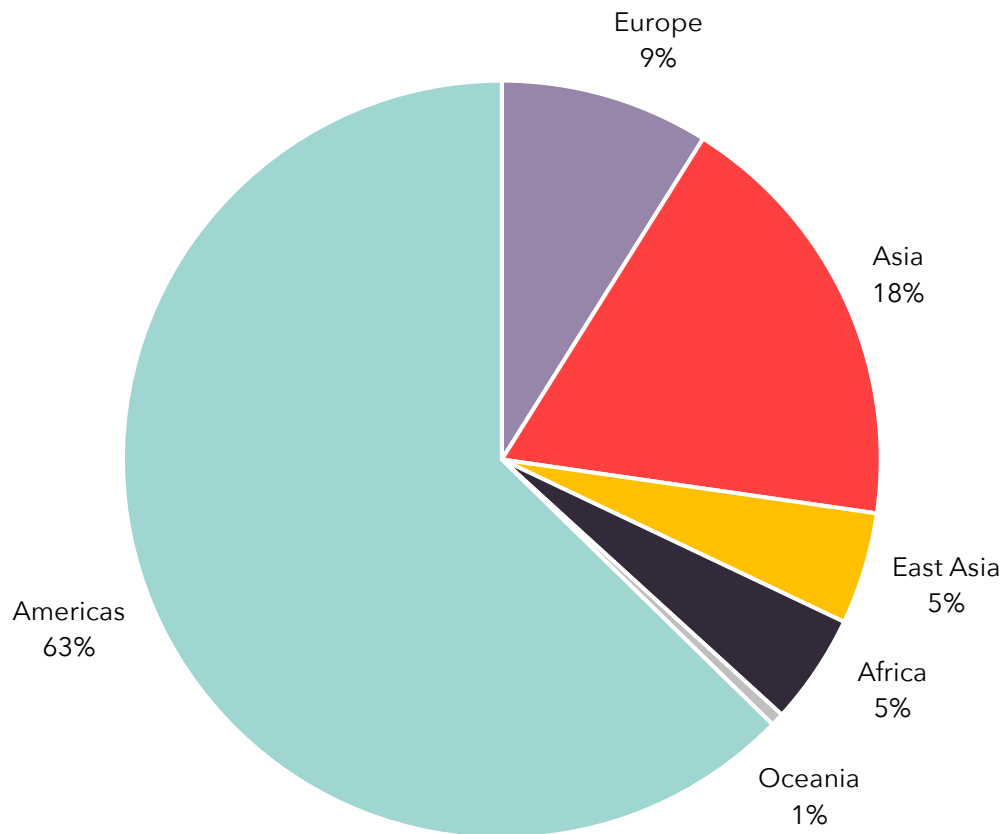
September 2023

French Population in Arizona

The table below illustrates the number of people born in France that currently reside in Arizona and the United States.

Population	Arizona	United States
Total Foreign Born	915,934	45,269,644
French Born	3,329	190,183
% of Total Foreign Born	0.36%	0.42%

Place of Birth of Foreign-Born Population in Greater Phoenix



Top Exports

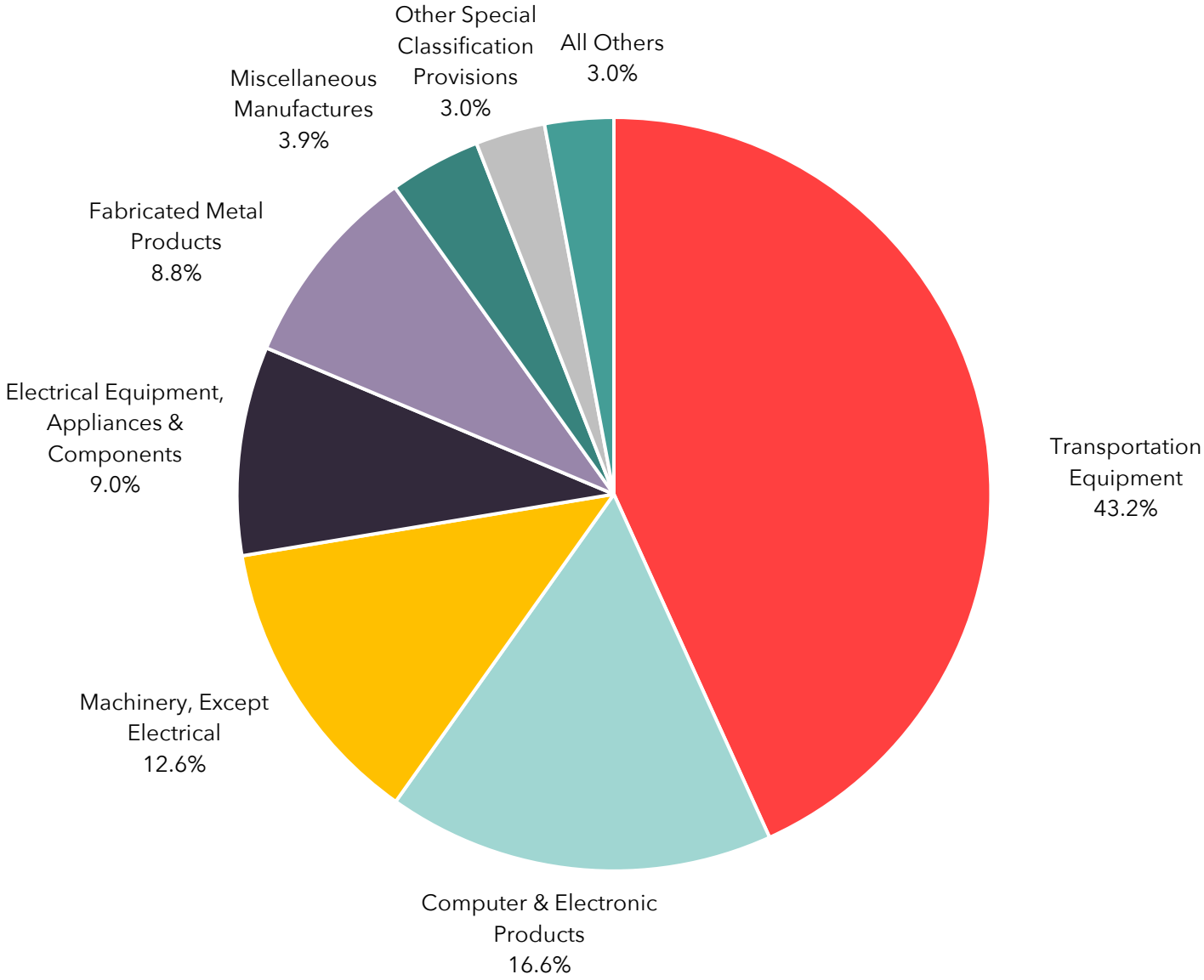
The table below shows the top exports by value in 2022 from Arizona to France.

AZ Exports	2017	2022	Percent Change
Transportation Equipment	\$139,577,246	\$274,955,910	97.0%
Computer & Electronic Products	\$103,552,721	\$105,583,278	2.0%
Machinery, Except Electrical	\$34,593,822	\$79,906,262	131.0%
Electrical Equipment, Appliances & Components	\$54,832,624	\$57,000,476	4.0%
Fabricated Metal Products	\$89,993,350	\$55,923,296	-37.9%
Miscellaneous Manufactures	\$12,009,825	\$24,968,989	107.9%
Other Special Classification Provisions	\$13,973,339	\$18,987,120	35.9%
Agricultural Products	\$2,678,136	\$6,085,767	127.2%
Plastics & Rubber Products	\$1,556,698	\$2,593,404	66.6%
Processed Foods	\$693,014	\$2,161,809	211.9%
All Others	\$16,538,660	\$7,949,307	-56.6%
Total	\$469,999,435	\$636,115,618	35.3%

Top Exports

The graph below shows the top exports by value in 2022 from Arizona to France.

Top Exports by Value, 2022



Source: International Trade Administration State Exports 2022

Top Growing Exports

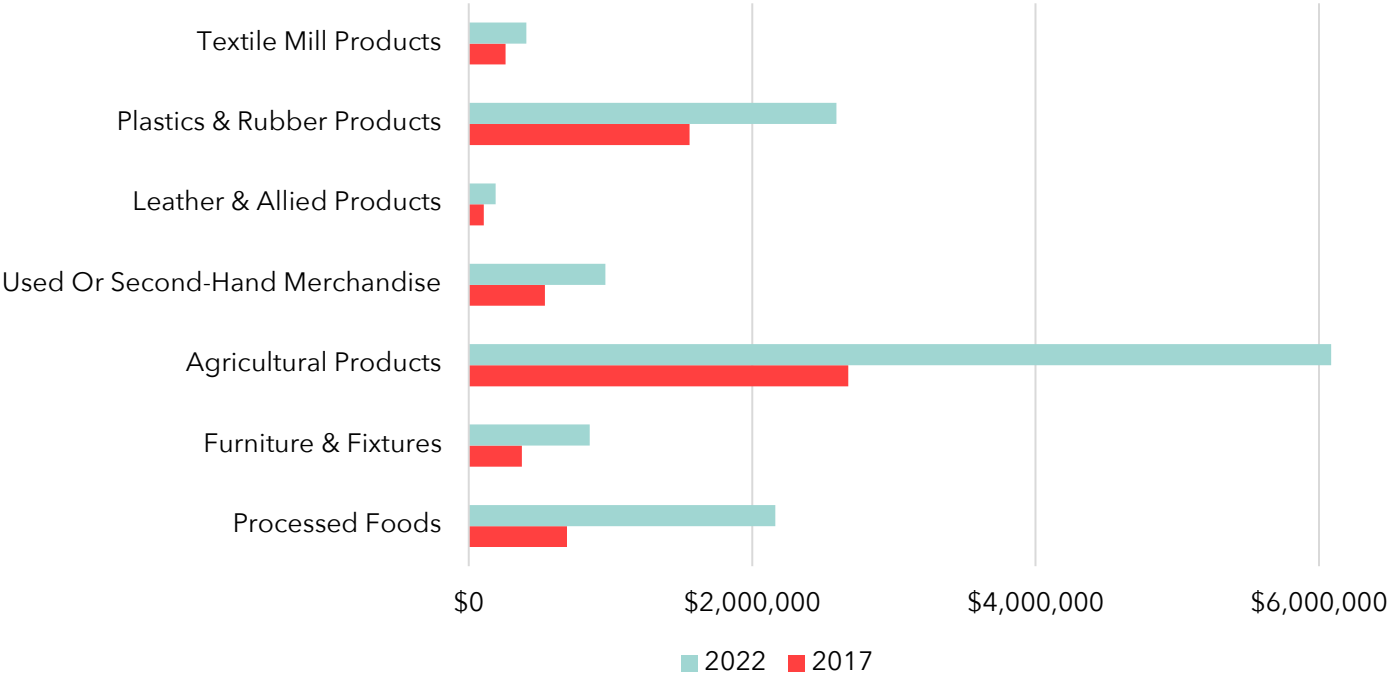
The table below shows the top growing exports by percent change from 2017 to 2022 from Arizona to France.

Exports	2017	2022	Percent Change
Processed Foods	\$693,014	\$2,161,809	211.9%
Machinery, Except Electrical	\$34,593,822	\$79,906,262	131.0%
Furniture & Fixtures	\$374,612	\$852,703	127.6%
Agricultural Products	\$2,678,136	\$6,085,767	127.2%
Miscellaneous Manufactures	\$12,009,825	\$24,968,989	107.9%
Transportation Equipment	\$139,577,246	\$274,955,910	97.0%
Used Or Second-Hand Merchandise	\$536,861	\$964,270	79.6%
Leather & Allied Products	\$106,063	\$188,824	78.0%
Plastics & Rubber Products	\$1,556,698	\$2,593,404	66.6%
Textile Mill Products	\$259,605	\$405,028	56.0%
Total	\$192,385,882	\$393,082,966	104.3%

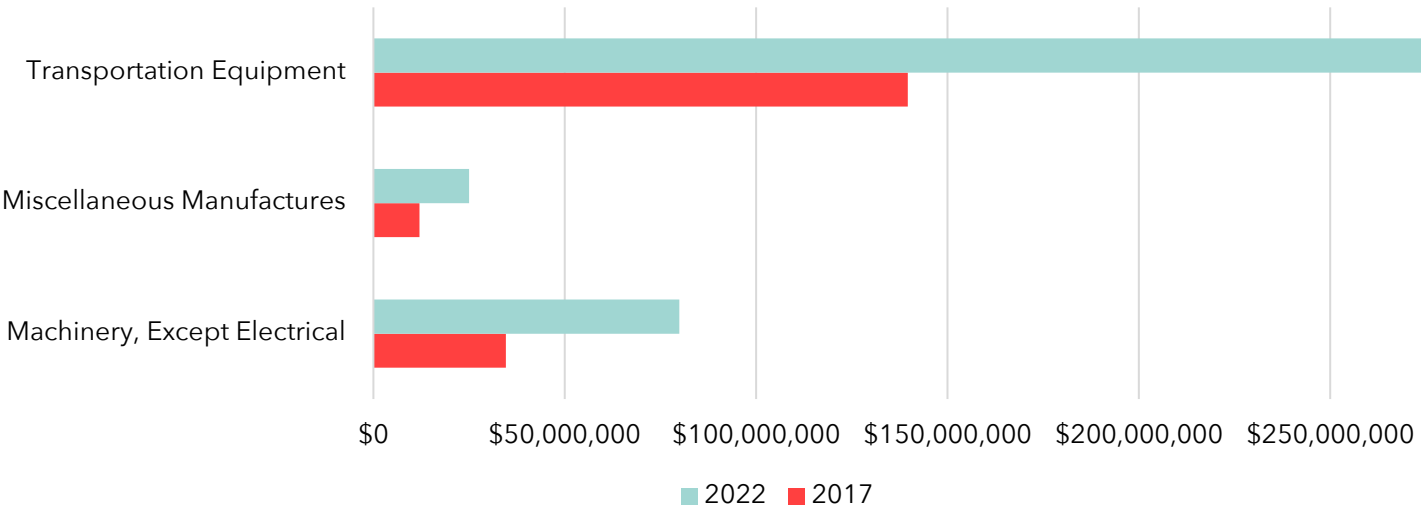
Top Growing Exports: Goods

The graph below shows the top growing exports by percent change in terms of total value from 2017 to 2022 from Arizona to France.

Growing Exports from Arizona to France (Less than \$10 Million)



Growing Exports from Arizona to France (Greater than \$10 Million)



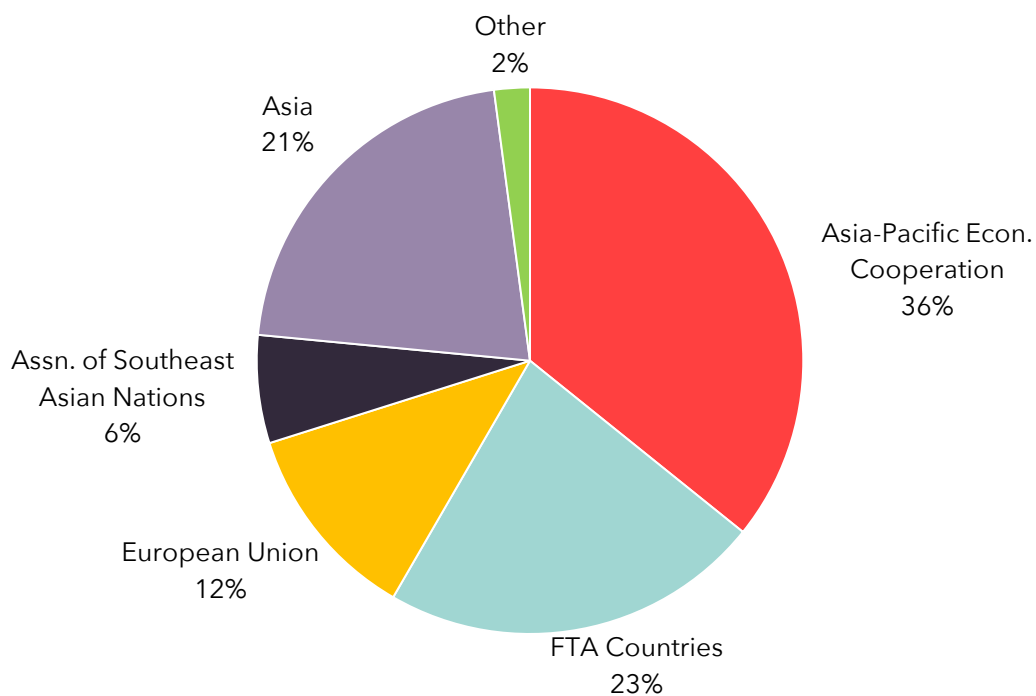
Source: International Trade Administration State Exports 2022

Greater Phoenix Exports

The table and graph below illustrate Greater Phoenix export data.

Exports	2021
Computer and Electronic Products	\$5,238,965,269
Transportation Equipment	\$2,782,948,891
Machinery	\$883,984,189
Chemicals	\$756,925,185
All Other	\$4,502,261,866
Total	\$14,165,085,400

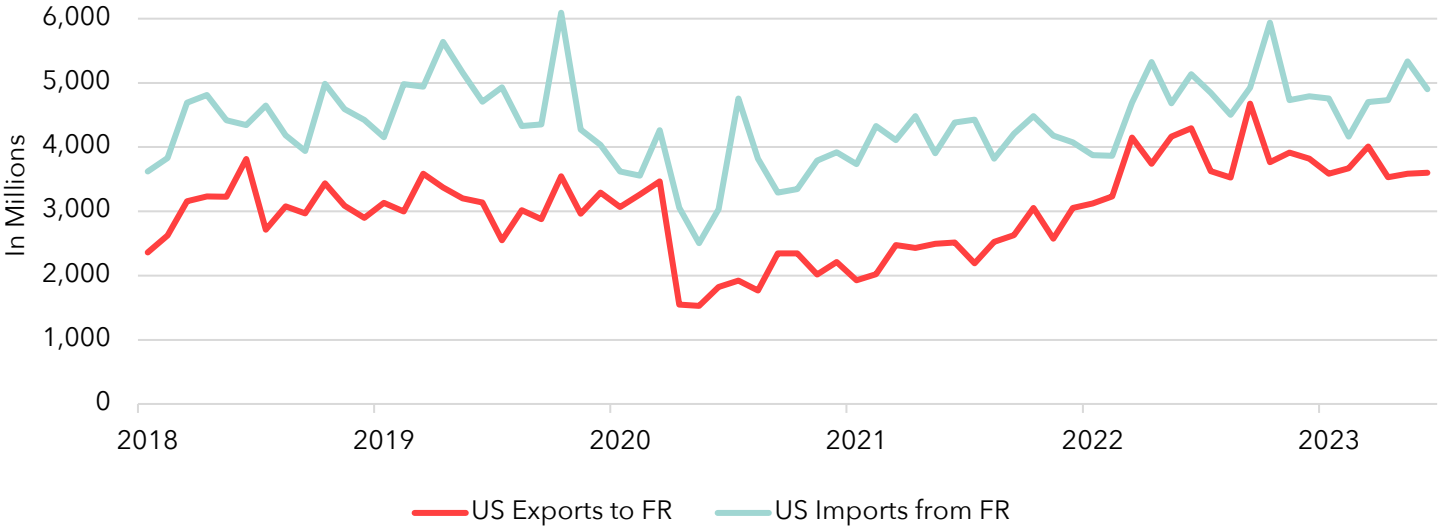
Top Trade Destinations



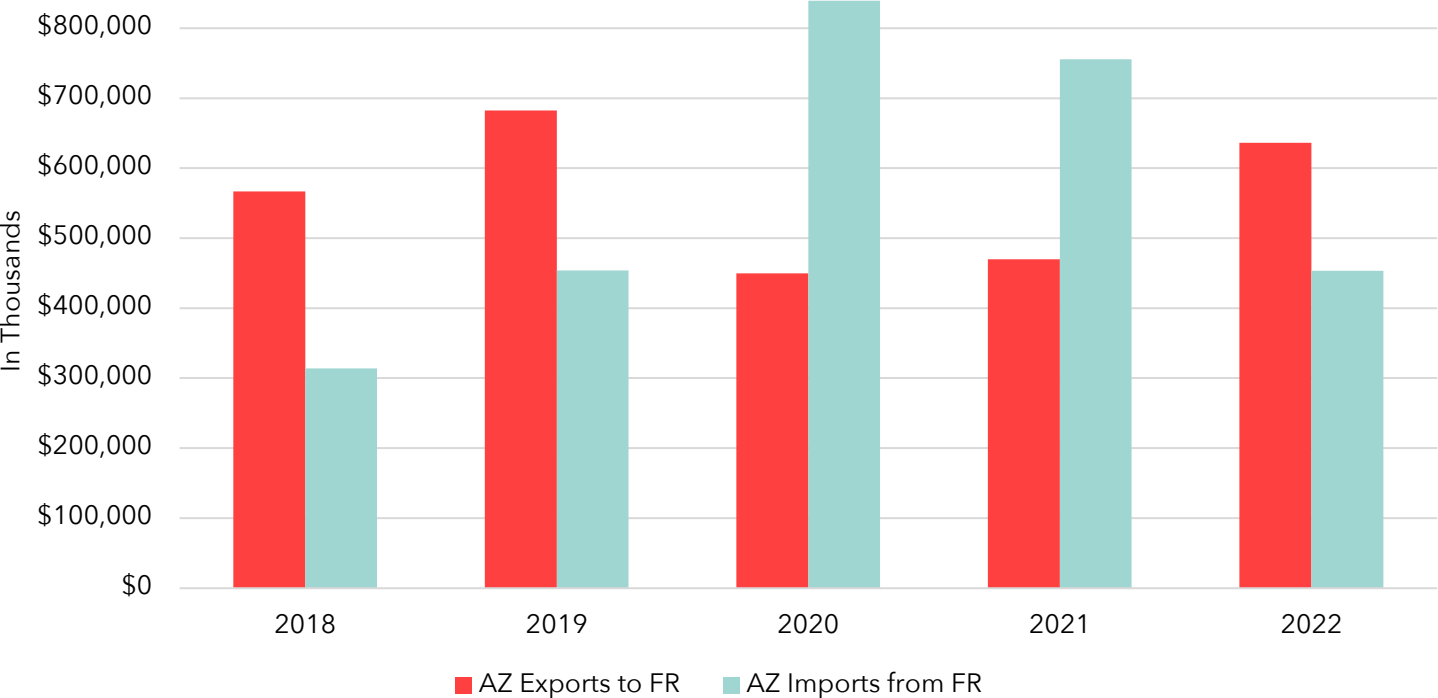
Trade Rank

In 2022 France ranked as the 12th largest exporter and 15th largest importer to the US. In Arizona, France ranked as the 12th largest exporter and the 15th largest importer.

US Trade with France



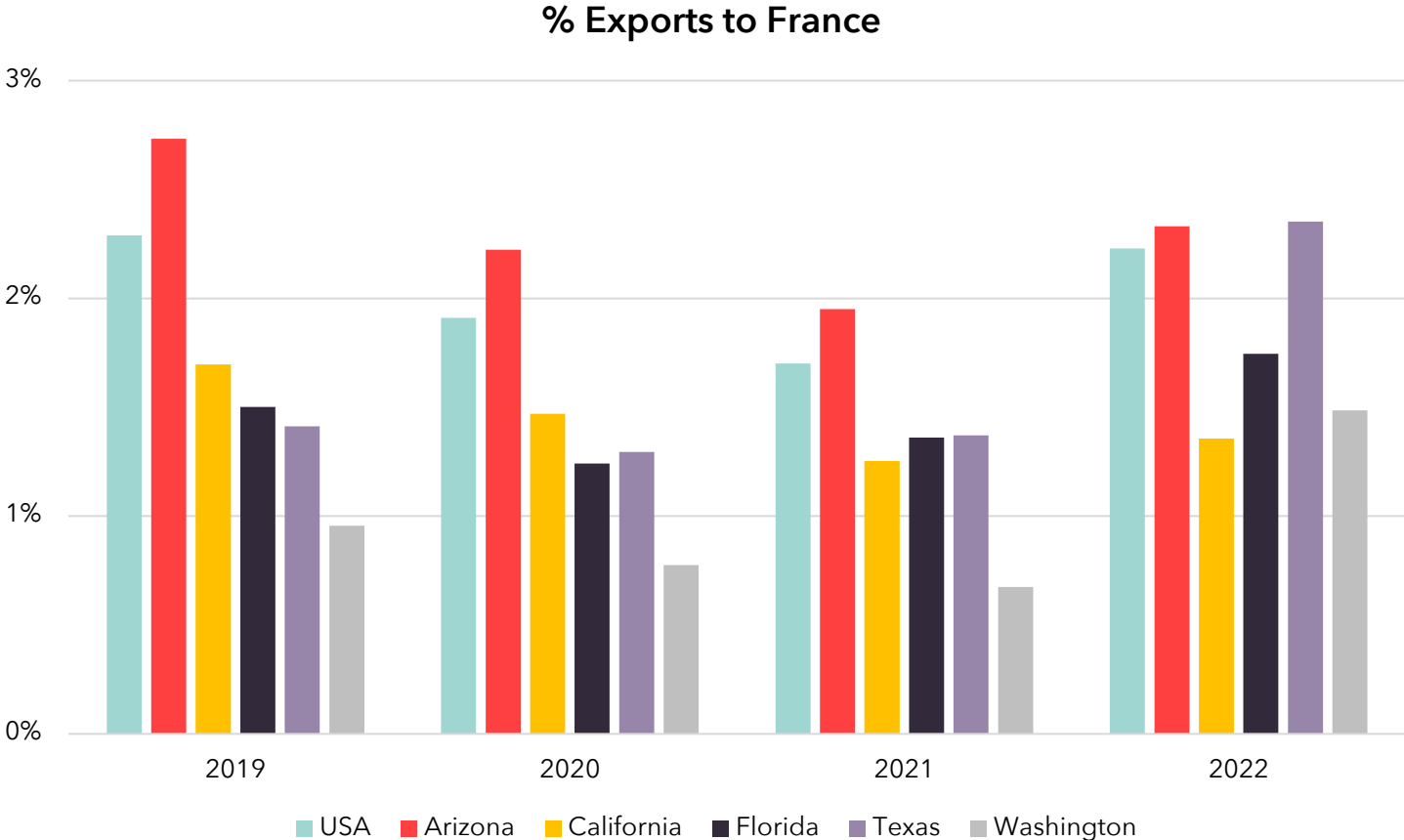
Arizona Trade with France



Source: US Census 2020, International Trade Administration 2022

Export Comparisons

The graph below shows exports to France as a % of total exports for the US, Arizona, and selected states from 2019-2022.

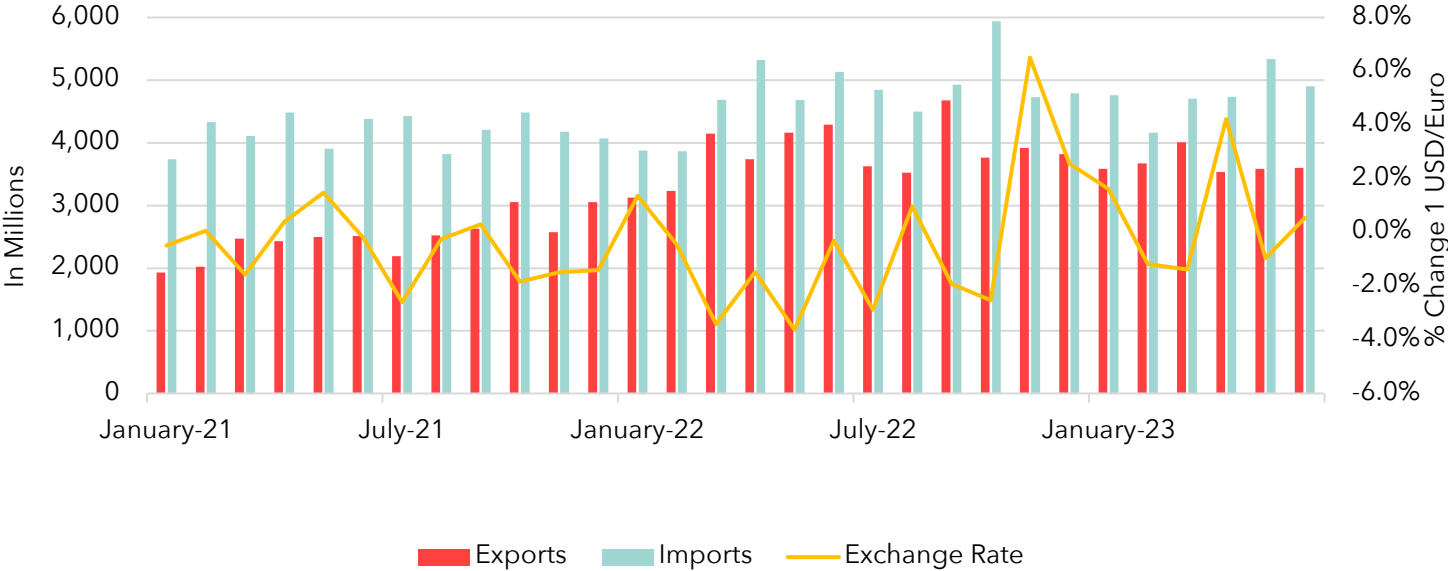


Sources: International Trade Administration State Exports 2022

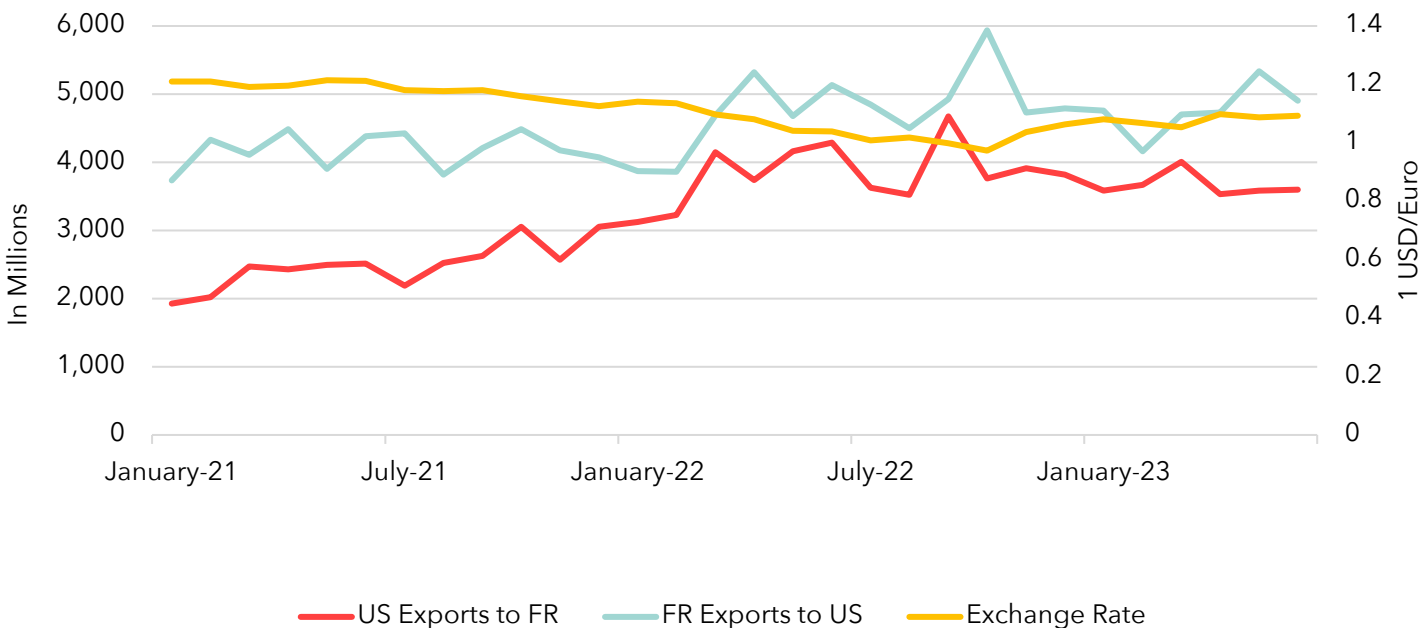
Exchange Rate and Exports

The graphs below show the effect of fluctuations in the USD/Euro exchange rate on trade between France and the US. The USD strengthens as the number of Euros per 1 USD increases. Essentially, the US decreases exports to FR and favors imports as the USD strengthens, since exports from the US become more expensive.

US Trade with France



Exports



Sources: US Census Bureau 2023, Board of Governors of the Federal Reserve System 2023

Company List

The table below lists the top 20 French-owned companies by employment in Arizona. There are 88 French-owned companies in Arizona employing over 10,000 people.

Company	Employment	Address	City	Industry
Aegis Communications Group	1,133	4251 Enterprise Way	Sierra Vista	Telemarketing Bureaus and Other Contact Centers
Transdev	1,115	2225 W. Lower Buckeye Rd	Phoenix	Bus and Other Motor Vehicle Transit Systems
Bank of the West	941	1625 W. Fountainhead Pkwy	Tempe	Corporate, Subsidiary, and Regional Managing Offices
The Fairmont Scottsdale Princess	700	7575 E. Princess Dr	Scottsdale	Hotels (except Casino Hotels) and Motels
Sodexo USA	583	1919 E. Thomas Rd	Phoenix	Facilities Support Services
Bombardier	498	1255 E. Aero Park Bl	Pima County	Other Support Activities for Air Transportation
Mimis Cafe	386	7450 W. Bell Rd	Glendale	Full-Service Restaurants
Sephora	349	1041 N. Promenade Pkwy	Casa Grande	Cosmetics, Beauty Supplies, and Perfume Stores
XPO Logistics	349	7002 W. Sherman St	Phoenix	Process, Physical Distribution, and Logistics Consulting Services
Axway	305	16220 N. Scottsdale Rd	Phoenix	Software Publishers
Fantastic Sams	293	1240 E. Baseline Rd	Mesa	Beauty Salons
Lenscrafters	291	7700 W. Arrowhead Towne Ctr	Glendale	Optical Goods Stores
Comfort Keepers	263	214 N. Sitgreaves St	Flagstaff	Home Health Care Services
Geodis	216	6200 W. Van Buren St	Phoenix	Process, Physical Distribution, and Logistics Consulting Services
Airgas USA	190	1570 E. Riverview Dr	Phoenix	Other Communications Equipment Manufacturing

Company List (Cont.)

The table below lists the top 20 French-owned companies by employment in Arizona. There are 88 French-owned companies in Arizona employing over 10,000 people.

Company	Employment	Address	City	Industry
ACSS L3 Technologies	185	19810 N. 7th Ave	Phoenix	Engineering Services
Casa Grande Dairy Products	150	1285 W. Gila Bend Hwy	Casa Grande	Dairy Cattle and Milk Production
Sunglass Hut	130	5870 E. Broadway Bl	Tucson	Optical Goods Stores
WWF Operating Company	127	14674 N. 78th Way	Scottsdale	Fluid Milk Manufacturing
Independent Electric Supply	118	948 E. Isabella Ave	Mesa	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers
All Others	2,159	-	-	-
Total	10,481	-	-	-

Industry Analysis

The table below shows industry statistics for the top 20 French industries in Greater Phoenix.

Industry	Employment	2022 LO	Competitive Effect	2022 GRP
Corporate, Subsidiary, and Regional Managing Offices	824	0.99	10,369	\$5,773,784,277
Hotels (except Casino Hotels) and Motels	700	1.08	431	\$2,516,503,465
Bus and Other Motor Vehicle Transit Systems	538	4.01	-199	\$178,236,172
Mixed Mode Transit Systems	469	0.34	27	\$1,705,946
Optical Goods Stores	433	0.92	-619	\$79,770,698
Cosmetics, Beauty Supplies, and Perfume Stores	348	1.14	311	\$174,711,215
Process, Physical Distribution, and Logistics Consulting Services	342	0.48	192	\$163,583,069
Full-Service Restaurants	326	0.98	7,963	\$4,543,672,829
Software Publishers	305	0.77	3,826	\$3,291,185,343
Facilities Support Services	273	1.58	-202	\$388,515,792
Beauty Salons	242	1.00	-16	\$621,881,611
All Other Support Activities for Transportation	204	0.66	10	\$16,370,820
Engineering Services	191	0.96	1,721	\$2,400,588,358
General Automotive Repair	168	0.87	200	\$623,243,852
General Warehousing and Storage	167	1.47	7,253	\$2,147,636,679

Industry Analysis (Cont.)

The table below shows industry statistics for the top 20 French industries in Greater Phoenix.

Industry	Employment	2022 LO	Competitive Effect	2022 GRP
Dairy Cattle and Milk Production	150	0.75	-501	\$350,073,722
Fluid Milk Manufacturing	127	3.61	671	\$595,139,606
Food Service Contractors	127	1.00	-351	\$564,497,606
Home Health Care Services	124	0.86	1,966	\$1,142,595,139
Custom Computer Programming Services	120	0.76	-2,612	\$2,357,006,035
Total	6,178	-	-	-

Greater Phoenix Greater Together

People. Place. Technology.