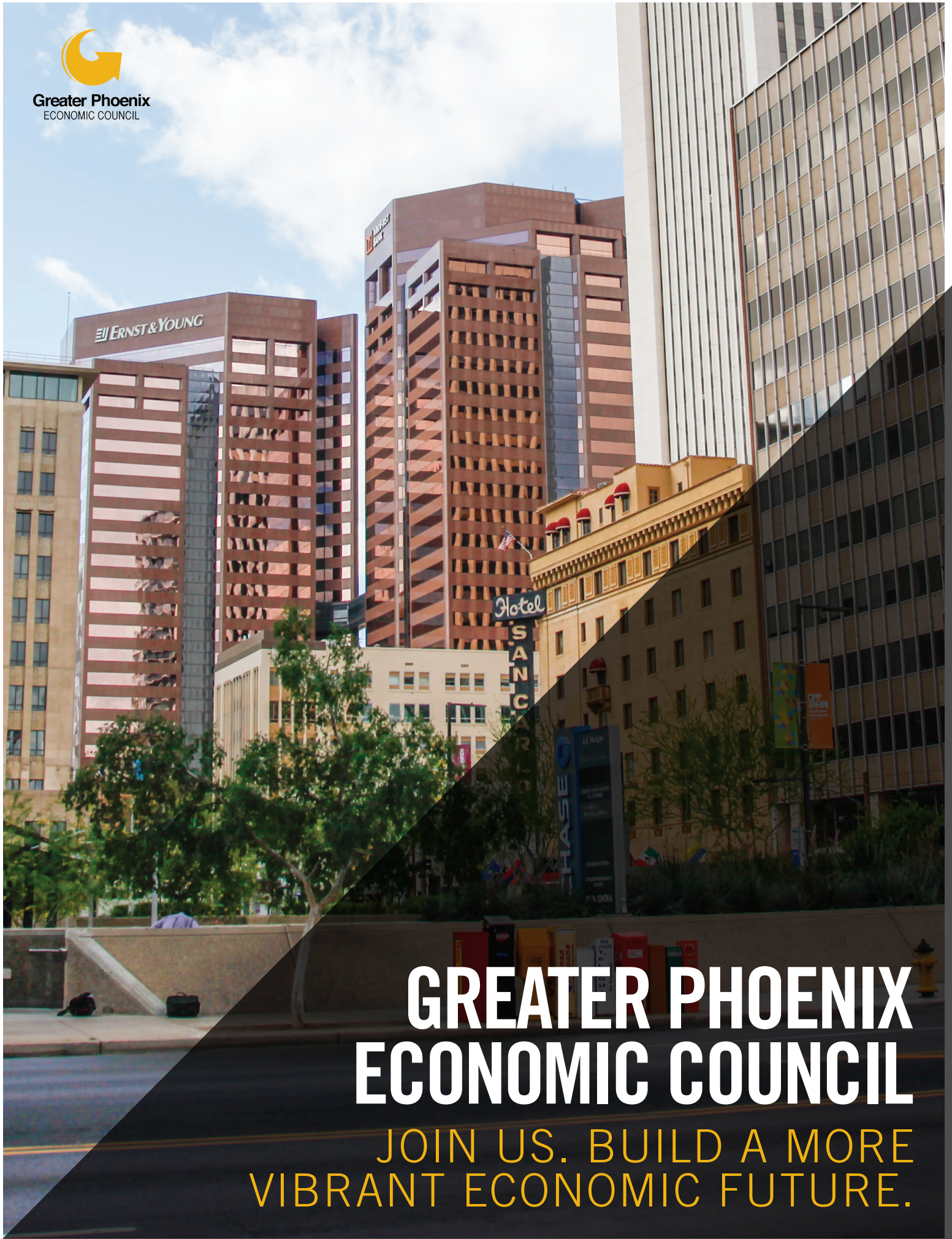




Greater Phoenix
ECONOMIC COUNCIL



GREATER PHOENIX ECONOMIC COUNCIL

JOIN US. BUILD A MORE
VIBRANT ECONOMIC FUTURE.

Through comprehensive initiatives, policies and strategic planning supported by our business and public sectors, the Greater Phoenix Economic Council is transforming our economic future. We invite others to join us as we build a vibrant future economy for one of the fastest accelerating regions in the nation. With your help, we can make Greater Phoenix even more competitive, by creating long-term sustainability in the region.

ABOUT THE GREATER PHOENIX ECONOMIC COUNCIL

The Greater Phoenix Economic Council (GPEC) is a premier, nationally-ranked economic development organization representing Maricopa County, 22 communities and more than 150 private-sector investors. GPEC has been working on behalf of businesses looking to relocate and expand for more than 28 years. Operating as an independent 501(c)(3), non-profit corporation, GPEC is a true public-private partnership, with a Board of Directors consisting of leading executives from the region, mayors, and other elected officials – all of whom support the work of GPEC through significant annual investments.

GPEC's mission is to attract and grow quality businesses and advocate for Greater Phoenix's competitiveness.



GPEC INVESTOR LEVELS

At each level of investment, GPEC's business partners provide support for GPEC's mission to shape the region's economic future. We invite you to join us as we build a vibrant future economy for one of the fastest accelerating regions in the nation.

CHAIRMAN'S COUNCIL

\$150,000+

- Seat on GPEC's Board of Directors, as well as a seat for the board appointee on the Executive Committee
- Recognition in all marketing and research collateral as a major corporate sponsor and community leader
- Complimentary registration for one for GPEC's biennial Executive Mission to Washington D.C.
- Featured as a top investor on GPEC's website and Annual Report
- Hosting opportunities for corporate relocations
- Opportunity to serve on GPEC's Strategic Planning Council
- Sponsorship of GPEC special events, including GPEC's Annual Event and exclusive dinners for site selector and company visits
- Complimentary tickets (10) to GPEC's Annual Event
- Opportunity to serve on all of GPEC's leadership councils
- All subsequent investor benefits are available at this level

CORPORATE COUNCIL

\$100,000 - \$149,999

- Seat on GPEC's Board of Directors, as well as a seat for the board appointee on the Executive Committee
- Invitation to attend GPEC's biennial Executive Mission to Washington D.C.
- Hosting opportunities for corporate relocations
- Featured as a top investor on GPEC's website and Annual Report
- Opportunity to serve on GPEC's

Strategic Planning Council

- Sponsorship of GPEC's Annual Event
- Complimentary tickets (10) to GPEC's Annual Event
- Opportunity to serve on all of GPEC's leadership councils
- All subsequent investor benefits are available at this level

EXECUTIVE COUNCIL

\$50,000 - \$99,999

- Eligibility for GPEC's Board of Directors, as well as the eligibility for a seat on the Executive Committee
- Invitation to attend GPEC's biennial Executive Mission to Washington D.C.
- Hosting opportunities for corporate relocations
- Featured as a top investor on GPEC's website and Annual Report
- Opportunity to serve on GPEC's Strategic Planning Council
- Sponsorship of GPEC sales missions
- Complimentary tickets (10) to GPEC's Annual Event
- Opportunity to serve on 3 GPEC leadership councils
- All subsequent investor benefits are available at this level

DIRECTORS' COUNCIL

\$25,000 - \$49,999

- Eligibility for GPEC's Board of Directors, as well as the eligibility for a seat on the Executive Committee
- Invitation to attend GPEC's biennial Executive Mission to Washington D.C.

- Hosting opportunities for corporate relocations
- Featured as a top investor on GPEC's website and Annual Report
- Opportunity to serve on GPEC's Strategic Planning Council
- Sponsorship of GPEC ExecuTours
- 2 tickets or 20% discount on 10 tickets to GPEC's Annual Event
- Opportunity to serve on 2 GPEC leadership councils
- All subsequent investor benefits are available at this level

LEADERSHIP COUNCIL

\$12,500 - \$24,999

- Opportunity to serve on 1 GPEC leadership council
- Participation in GPEC's iTrack program, designed to provide prospective companies with local services
- Access to GPEC's research department services
- Ambassador Program

AMBASSADOR

\$6,000 - \$12,499

- Eligibility for all employees to participate in GPEC's Ambassador Program, which currently has more than 1,000 active ambassadors. As an ambassador, you and your employees will receive exclusive invitations to regional company and asset tours, events with national site selection consultants, and workshops on various policy issues.
- Inclusion in GPEC's online investor directory
- Subscription to GPEC's monthly newsletter

GPEC COUNCILS

GPEC'S STRATEGIC PLANNING COUNCIL (GPEC NEXT)

GPEC Next serves as an advisory council to GPEC's management team and the Board of Directors, responsible for the development of the Strategic Plan, Action Plan and biennial Washington, D.C. Executive Mission.

CURRENT ACTIVE LEADERSHIP COUNCILS

COMMUNITY BUILDING CONSORTIUM (CBC)

GPEC's CBC provides a forum for those in the commercial real estate arena to evaluate competitor markets and work with GPEC's marketing and business development teams to further advance the competitiveness of Greater Phoenix. Additionally, this group helps in the evaluation, analysis, repositioning and marketing efforts associated with opportunistic sites throughout GPEC's communities.

HEALTHCARE INNOVATION COUNCIL (HIC)

The HIC works to advance healthcare for the region and establish Greater Phoenix as a center of excellence anchored by innovative assets and world-class leadership. As these healthcare-related companies come together, this council seeks to collect valuable, common input that can translate to models for regional advancement recognized nationwide.

INTERNATIONAL LEADERSHIP COUNCIL (ILC)

The ILC is a high-level advisory board that consists of industry and community leaders that support GPEC in its efforts in international business attraction. The ILC is an initiator and accelerator of economic development efforts with an international impact to stimulate foreign direct investment and job creation in Greater Phoenix and Arizona.

INVESTOR LEVELS AT A GLANCE

INVESTOR BENEFITS	CHAIRMAN'S COUNCIL \$150,000+	CORPORATE COUNCIL \$100,000 - \$149,999	EXECUTIVE COUNCIL \$50,000 - \$99,999	DIRECTORS' COUNCIL \$25,000 - \$49,999	LEADERSHIP COUNCIL \$12,500 - \$24,999	AMBASSADOR \$6,000 - \$12,499
Recognition in all marketing and research collateral as a major corporate sponsor and community leader	X					
Washington, D.C. Executive Mission (Biennial)	Registration fee waived (1)	Eligible	Eligible	Eligible		
Opportunity to serve on Board of Directors	1 Seat	1 Seat	Eligible	Eligible		
Opportunity for board appointee to join the Executive Committee of the board	1 Seat	1 Seat	Eligible	Eligible		
Hosting opportunities for corporate relocations	X	X	X	X		
Highlighted as top investor on GPEC website and Annual Report	X	X	X	X		
Opportunity to serve on GPEC's Strategic Planning Council (GPEC Next)	X	X	X	X		
Sponsorship of GPEC signature events	· Special Events · Annual Event · Sales Missions · Executours	· Annual Event · Sales Missions · Executours	· Sales Missions · Executours	· Executours		
Complimentary tickets to GPEC's Annual Event	10 tickets	10 tickets	10 tickets	2 Tickets or 20% Discount		
Opportunity to serve on GPEC's leadership councils	All	All	3	2	1	
Opportunity to offer business services to potential locates (iTrack Program)	X	X	X	X	X	
Access to research department services	X	X	X	X	X	
Ambassador Program	X	X	X	X	X	X
Included in online company directory	X	X	X	X	X	X
Network with CEOs and public officials	X	X	X	X	X	X
Monthly newsletter	X	X	X	X	X	X

Connect with the leaders that are building the next Greater Phoenix economy.

For more details on becoming
AN INVESTOR, PLEASE CONTACT:

NICOLE BURATOVICH

Director, Investor Strategy & Engagement

☎ 602.262.8602 ✉ nburatovich@gpec.org